



# MONSTER DASH

**HALLOWEEN 5K AND KIDS 1 MILE FUN RUN**



## VENDOR AND SPONSOR INFORMATION

### Race Day Information

- Sunday, October 28th, 2018
- Kids 1 Mile Fun Run begins at 1:00pm
- 5k begins at 1:30pm
- Family race, strollers allowed
- Chip timing
- Carnival to follow with vendors, food and fun!
- Benefits Feed More and local food banks

### Location and Contact

Midlothian Athletic Club  
10800 Center View Dr.  
N. Chesterfield, VA 23235  
(next to Johnston Willis Hospital)

Point of Contact: Patricia Reeves  
Phone: 804-330-2222 ext. 304  
E-mail: [patricia@macrichmond.com](mailto:patricia@macrichmond.com)

## WE WOULD LOVE TO HAVE YOU AS A VENDOR OR SPONSOR!

- Special discounted vendor table rates for MAC members!
- Different sponsorship levels, ranging from free to \$900
- Name/ Logo on race t-shirt
- Marketing materials in race bag
- Recognition on our social media, print flyers, and on race day

**THANK YOU FOR YOUR SUPPORT IN PUTTING ON THIS RACE!**

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### VENDOR AND SPONSORSHIP LEVELS

|                    | Price                                 | Logo on T-Shirt       | Vendor Table | Online Recognition | Items in Race Bag |
|--------------------|---------------------------------------|-----------------------|--------------|--------------------|-------------------|
| Primary            | \$900                                 | Only Name<br>Lg. Logo | ✓            | ✓                  | ✓                 |
| Secondary          | \$300- \$500                          | Med.-Lg. Logo         | ✓            | ✓                  | ✓                 |
| Co-Sponsor         | \$200                                 | Small Logo            | ✓            | ✓                  | ✓                 |
| Vendor Table       | \$75 for members<br>\$125 non-members |                       | ✓            |                    |                   |
| Race Bag Donations | FREE                                  |                       |              |                    | ✓                 |

### ADDITIONAL IMPORTANT INFORMATION

- ALL VENDORS MUST SUPPLY OWN TABLE/ SET UP EQUIPMENT
- RACE BAG MATERIALS NEED TO BE DELIVERED TO MAC BY 10/20/18
- NAME/ LOGO FOR T-SHIRT MUST BE SENT BY 10/6/18

If you have any other questions, please contact Patricia Reeves:

email: [patricia@macrichmond.com](mailto:patricia@macrichmond.com)

phone: 804-330-2222 ext. 304